

Message Text

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PAGE 01 BRIDGE 00267 122104Z

64

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /018 W

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R 121735Z FEB 74

FM AMEMBASSY BRIDGETOWN

TO USDOC WASHDC

INFO SECSTATE WASHDC 6729

UNCLAS BRIDGETOWN 0267

E.O. 11652: N/A

TAGS: BEXP BB

SUBJ: PRIVATE TRADE OPPORTUNITY

1. BARBADOS 272/01/P 0017
2. 021274
3. E. FEATHERSTONE
4. 272 - BARBADOS, WEST INDIES
5. I.A.D.
6. (A) CABLE, CALL OR WRITE
6. (B) MR. WOOD GODDARD, MANAGING DIRECTOR
6. (C) MOTOR SERVICES LIMITED
PRESCOD BOULEVARD
P.O. BOX 501
BRIDGETOWN, BARBADOS, W.I.
7. CABLE: AUTOTRAC, BARBADOS; TELEPHONE: 62697
8. --
9. 111, 112
10. 3520000 - SMALL GARDEN TRACTORS
3523810 - CULTIVATING MACHINERY
10. (A) MOTOR SERVICES IS LOCAL AGENCY FOR FIAT, HUNTER,
VALIANT, (CHRYSLER) AND AVENGER (CHRYSLER) MOTOR VEHICLES.
LARGE FIRM WITH GOOD LOCAL BUSINESS CONNECTIONS. FIRM IS
PARTICULARLY INTERESTED IN HANDLING U.S. PRODUCTS THAT
MIGHT HAVE A TIE-IN WITH ONE OF ITS PRESENT LINES. FIRM
HAS HEARD THAT JOHN DEERE & COMPANY IS ASSOCIATED WITH FIAT
AND BELIEVES THAT SUCH A COMBINATION WOULD BE MOST
DESIRABLE.

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10. (B) LATEST WTDR (1/16/70) SHOWS FIRM TO BE ONE OF LEADING

NEW AND USED CAR DEALERS IN BARBADOS AND A SUITABLE
PARTNER FOR U.S. TRADERS.

10. (C) ANNUAL VALUE TRACTOR SALES UNKNOWN AT THIS POINT.

FIRM DOES WELL OVER US DOLS 5 MILLION WITH ITS OTHER LINES.
LORD

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NNN

Message Attributes

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